Institutional Effectiveness



ASSESSMENT RETREAT

Action Plan

Academic Year 2021-2022

Created Nov 2021; updated May 2022; updated June 2022; updated Nov 2022

Academic Year 2021-2022 Academic Assessment Action Plan

Data Point	Fall 2021 Assessment Retreat	Spring 2022 Progress Report	Fall 2022 Assessment Retreat
	Action Plan:	Progress Report:	Actions Completed:
1 C-SLO for UG and Graduate CORE	 Monitor results for Undergraduate and Graduate CORE Course Student Learning Outcomes. Devise opportunities to improve scores on student success skills assessment (ALL Levels) when necessary. Fall 2021 – Areas for Monitoring/Improvement UG CORE – CC.01, CC.02, CC.03, CC.05 GRAD CORE – CC.01 – CC.03, CC.04, CC.05 Support the Undergraduate CORE program and review opportunities to enhance options, when applicable. Promote/support Graduate CORE program directors' annual meeting to ensure consistency and equality across Graduate CORE Course SLOs. Monitor Canvas Outcomes and make improvements to process/opportunities, when applicable. 	Coar-Communication CCoar-Cintical Thinking CCoar-Technology CCoar-Professionalism CCoar-Cintical Thinking CCoar-Technology CCoar-Professionalism CCoar-Cintical Thinking CCoar-Technology CCoar-Professionalism CCoar-Cintical Thinking CCoar-Professionalism CCoar-Cintical Thinking CCoar-Professionalism CCoar-Cintical Thinking C	MET Undergraduate CORE and Graduate CORE have trended the current assessments for a few years and maintain they are relevant and timely, and the results are expected and acceptable. Programs included in CORE continue to meet annually and review the included courses. We anticipate updates to Undergraduate Nursing SLOs for the upcoming academic year 2022-2023 to align with program changes. Strategies were implemented to add items below the benchmark (programmatically) and will be monitored and reviewed at the Fall 2023 Assessment Retreat.

		Gen-Ed	Fall 2022 Assessment
		Each semester faculty review their SLO data and create a summary sheet of what the data mean and how can I make improvements BSN	Retreat Feedback
		reviewing relevancy and SLO data	D .: !!
Teaching and Learning Course Evaluations	 Academic programs will implement strategies to find solutions to improve writing and reading skills while improving learning motivation through active learning. (See previous CSF recommendations) Research opportunities for high school versus adult learners. Research/support opportunities to improve Instructional Effectiveness both online and on-campus (Course redesign efforts; feedback, response to students, etc.o based on Ruffalo Noel Levitz 2021 SSI and PSOL reports. Continue College Readiness efforts Review current Faculty Training; New Faculty Training; transition from clinician to educator, efforts by the department for accountability (Grad Nursing Pilot); professional development, scholarship, etc. 	 IN PROGRESS Little Library Project derived from CSF College Readiness. Partnership with Renze, MCL, RDG. Construction and installation at Clarkson Park will take place in Summer 2022, Donation Book Drive will be held at Clarkson College College Readiness and high school and adult learner opportunities: first-year experience exploration regardless of the previous College experience; reach out to student affairs related to databases of adult learners that have not completed a degree; HLC review of trends and need for upskilling and meeting employer and societal demands, need to figure out how we can provide training for Microsoft Office and technology in general; teaching time management skills and expectations of being accountable (turning in assignments late, not a bunch of extra credit, "pay for grade", tardiness, etc.) Video creation for "how to's": excel, PPT, email etiquette, etc. Have a repository/use resources that can keep up and change with changing technology In orientation share more information about technology: we are Microsoft Office based and this is what that means. Have a good communication strategy; make sure it is on the webpage, etc. CTE has multiple initiatives to share differentiated instruction methods, updating CTE 101 for leveling, faculty development sessions on teaching, improving the onboarding process with faculty (set up expectations like a teaching educator program), classroom observations, now tracking recorded workshop viewing/ faculty can get a certificate to show proof of attendance, etc. Need classroom management education, especially for new faculty 	 Partially MET Writing across the curriculum being further explored and developed through AC with General Education faculty Graduate Nursing completed course redesign project and other departments have also completed this work or currently reviewing best practices Retentions strategies and CSF B2 team met together to review three-year trends and develop action items around college readiness, belonging/student communities, early alert systems, case management advising, faculty development CTE academic year goals for 2022-2023 include classroom observations, revamping of CTE 101, new faculty orientation program, etc.

	Paview communication flow Salarforce	Small group development for faculty to share classroom management strategies, handle difficult students, connect students, etc. Peer-to-peer support important HCB Transitioned all classes to 7.5 weeks and now the department is going to 24-hour communication expectation versus 48 to improve faculty feedback time; expected 3-day grading return vs. 7 days; requirement for faculty to complete 1 professional and 1 CC faculty development event per semester, adopted Grad Nursing Strategy for course checklist and working on that over summer 2022 (course consistency and based on RNL data) CHL Curriculum mapping project complete and review way to provide detailed feedback to students Gen Ed Expected involvement in faculty development sessions and workshops. BSN Review of course content, consistency, teaching strategies, PTA Online delivery review; review of skills weekend delivery; improving consistency between instructors within the faculty, figure out ways that the forms and templates can be consistent; started PTA resources for students Grad Nursing Added requirements related to faculty attendance and completion of online learning education/qualifications, curriculum mapping for new grad essentials for accreditation underway. EdD Working on ways to help students develop scholarly writing from assignments through the dissertation Radiography Added a seminar course RT 100.	 IPCC will perform analysis on the relevance of a Clinical Course Evaluation Tool (i.e., modification of the current survey tool) Continue to monitor Course Evaluations and adjust accordingly. Aggregate course evaluation comments (i.e., Question 11) regarding historically difficult courses will be reviewed at Retention Strategies Committee meetings, effective Spring 2023.
Recruitment, Enrollment, and Advising	 Review communication flow, Salesforce organization, and advising structures to optimize student experience and sense of belonging. 	 IN PROGRESS Due to personnel changes (resignation of Director of Enrollment - December 2021, Interim Director of Enrollment - April 2022, and CRM Specialist – April 2022), Adam Hardy (Institutional Advancement & 	 Partially MET Collegis contract signed for enrollment communication and

- Review/research scholarship opportunities for non-nursing programs
- Review/research the new Student Information System to streamline the process from application, accepted, and student.
- Review/devise opportunities for financial funding for non-nursing students to support enrollment goals.
- Communications Department) took on responsibility for Salesforce. Review the contract for Salesforce since the new SIS will include an integrated CRM, making Salesforce unnecessary.
- Review for a new Student Information System that took place in Spring 2022. The College community decided to move forward with Anthology. Currently in contract discussions with the Executive Leadership Team.
- Collegis Education assistance; will have a report out May 31^{st.}
- Financial aid communication and in layman's terms; an appointment process where we have someone who can take them through a FAFSA for example through Education Quest.
- Scholarship funding increased and communication on how funds are dispersed; FA improved process; admissions and FA working together; director communication of knowing who has received scholarships and how directors can communicate the scholarships
- Improved educational partnerships forms and understanding of qualifications
- Centralized database for scholarships and review criteria, responsibility, qualifications, etc.

- processes and marketing opportunities
- Anthology Student Information System selected and building, and implementation begins AY 22-23
- CINC career and additional state dollars for scholarships awarded
- Centralized location for scholarships being developed in FA office
- Enrollment practices being updated by Academic and Student Affairs personnel.

Alumni, Clinical, and Employer Connections

- Explore opportunities to provide library access or other support services to alumni, clinical sites, and Clarkson educational partners.
 - IPE external course
- Review/research Student Information System add-on to house alumni engagement, fundraising, and other components.
- Continue to improve opportunities to collect accurate alumni and employer information and streamline processes between OIE, Academic Directors, and College Advancement Department

IN PROGRESS

- Clarkson College will host the annual Heartland Interprofessional Education Conference on July 21-22,2022
- The new Student Information System (Anthology) has the
 potential to house numerous functions outside of the
 initial priorities for Enrollment, Academic Records,
 Financial Aid, and Student Accounts. Implementation of
 the priorities is expected to take place within 18 months
 post-contract. Discussions will take place to review what
 other functions can benefit.
- OIE in conjunction with the Advancement and Alumni Coordinator and College Support Administrator deployed the annual Employer Survey. Invitations to employers were mailed or emailed using information obtained from

MET

- Cannot provide library services, but community advancement opportunities are available. All departments working on clinical site visits
- Alumni Razors Edge system will be replaced with Anthology.

	 Increase Alumni Survey Response Rates Review and update surveys Review process 	the Alumni Surveys responses from 2021 Spring and Summer graduates. Emails were sent to about 75 employers (who completed a survey and provided contact information from 2021). Approximately 30 responses were obtained for a 40% response rate. Moving forward, this survey (similar to the Alumni Survey) will be deployed by OIE electronically only.	
5 Career Planning, Clinical Advancement	 Assist students with career planning and easier access to information about career opportunities through recommendations provided by current CSF initiative D2. 	 MET The Student Success Coordinator position has been updated and renamed Academic and Student Support Coordinator and includes career support programming in the job description. CSF D2 has been completed. Career Fair is returning in Spring 2023 	 As per Spring 2022 notes Occupation Insights from Anthology available for use.
6 Student Satisfaction Key Performance Indicators	 Continue to review Key Performance Indicators and review progress made in connection with retention efforts with collaboration from CSF B2 for students. Review retention efforts for employees 	IN PROGRESS Academic Year Enrollment Trends were increasing however AY 2021/2022 enrollments declined for various reasons including COVID-19, Changes in Healthcare jobs and increases by the public, and Changes in the Leadership of the Enrollment Department (formerly Enrollment & Advising) resulting in Advising moving to the Library & Academic Support Department, Compliance Office moving to the Research & Compliance Department and on-boarding of new admissions counselors. Quick Summary: 3-Year Enrollment Trend	 IN PROGRESS Student satisfaction trends remain high however enrollment and retention KPIs declining. Strategies in all departments across campus underway. Ruffalo Noel Levitz Student Satisfaction surveys will deploy in Spring 2023. Departments will be contacted for input on the campaign. Enrollment/Collegis Project underway November 2022 to address Spring 2022, Summer 2023 and Fall 2023 enrollment trends. ONGOING

F2020 F2019	83% 83%	8396 8596 8596	88% 80% 96%	82% 87% 84%	84% 81% 81%	8396 8396	79% 71% 74%	64% 67% 69%
F2019	83%	85%	0696	9678	8296	8196	7496	69%
			3	-1				
Reporting Year	Clarkson College	Graduate Programs	Doctorate Level	Master Level	Undergraduate Programs	Baccalaureate Level	Associate Level	Certificate
SP2022	80%	80%	85%	78%	8196	80%	70%	71%
SP2021	84%	87%	89%	87%	83%	85%	70%	74%
	84%	85%	90%	84%	8496	85%	8196	73%

Retention Rates were below benchmark however strategies are in place that are being monitored.

 Continue to monitor Graduation and Completion Rates and devise strategies to improve. BS degree completion has increased, continue current strategies. Review AS degree completion trends.



ONGOING

ONGOING

Graduation Rates were

trending favorably.

 Continue to monitor Student Separation from the College and determine strategies to inhibit what we can.

Quick Summary: Reasons Why Students Leave

Acade <u>mic Year</u>	_Academic	Behavioral	Changed Major	Financial	Personal	Unknown	Total
Fall 2021 - May 2022	4	0	3	2	46 56	34 41	89106
2020-2021	15	1	0	7	37	30	90
2019-2020	8	0	37	3	30	70	148 (111)
2018-2019	26	0	6	5	39	24	100 (94)
2017-2018	31	0	2	7	33	13	85 (83)
4.5-YearTotal					102	107	512 (467)

 The Retention Strategies Committee in conjunction with CSF-B2 is tasked to present strategies to target retention @ the College. We continue to monitor reasons why students leave and have prioritized student retention efforts across the College.

ONGOING

The Retention Strategies
Committee meeting was
held on October 21, 2022
and an action plan was
created and shared with
CSF-B2 (who were present
at the meeting). CSF-B2 will
move forward with
strategies and report back to
the VPAA.

		 For AY 22-23 the employee engagement annual goal added to the Strategic Planning Collegis Education additions 	ONGOING The People and Culture Administrator was hired and will work on employee and student engagement. ONGOING Underway as of November 2022, in conjunction with the Anthology Project. More to come.
σ	 Continuous Improvement Process is always ongoing. Support for Academic and Student Affairs Council Projects OIE will maintain the Institutional Effectiveness SharePoint website to promote data-driven decision-making across the College. OIE will maintain Microsoft Teams Spaces to promote data-driven decision-making across the College. Retention Strategies Committee with continuing to present at Assessment Retreats to ensure Academic and Student Services Directors are aware of those data points and their relevancy. Schedule Annual Meetings with all Academic and Student Services 	 COVID pandemic planning has continued through the AY 2021-2022 with multiple COVID pulse surveys deployed, positive responses to communication and safety procedures received, monitoring continues, quarantine form remains active, vaccine procedures with health and safety in place, website live, COVID team continues to meet, etc. OIE continues to update individual department OIE Assessment Microsoft Team Space with current data from all institutional surveys and Course SLO data. 	 Focus of AC to prioritize projects, decrease number of projects, and fundamentally assist the College campus in understanding student needs, assessment practices and KPIs, accreditation standards, and academic and student service roles and responsibilities. OIE will maintain a presence in both the Enrollment/Collegis and Anthology Projects, providing support. MET OIE will maintain sites ONGOING Retention Strategies Committee will review the timing of Spring 2023 meetings to be cognizant of the current overload of staff

departments to discuss/review Trend Results for all data points. Begin expansion of the investigation into desired cohorts for Retention data and creation of relevant action plans.		and faculty working on various projects concurrently.
Maintain a presence/relationship with Higher Learning Commission to monitor/prepare for regulatory changes that will impact the College.	OIE and the VPAA are in preparation for the Year 4 Assurance Review for June 2023. Presentations were made at the March 2022 Community, Strategic Planning 2022, and Assessment Retreats. The College Accreditation Committee has begun reviewing changes from the Higher Learning Commission since the 2019 Re-Accreditation visit. Dr. Nebel, Ms. Paul, and Ms. Dirkschneider attended the Higher Learning Commission conference in April 2022.	IN PROGRESS The College Accreditation Committee will work on updating our HLC Assurance Argument between December 2022 and June 2023.
OIE will create/maintain calendar invites to Key Stakeholders for various items including New Student Experience Survey, Graduation Exit Survey, Course Evaluation Survey, Alumni Survey, New Alumni Contact Form, and Employer Survey	OIE continues to maintain and update calendars. OIE has added calendar items that are visible on the Employee Intranet. OIE has created a Federal Compliance document that has been shared with responsible parties and created a webpage with all relevant links present for responsible parties to check and ensure accuracy by October, annually.	MET Maintained by OIE
Promote Reports Blueprint to Key Data Stakeholders	ON HOLD OIE in conjunction with IT – Database Engineer is working on the Reports Blueprint document to ensure current reports are pulled and discussed accurately. Note, upon implementation of the new Student Information System (Anthology), many of our current reports will be standards and easier to access for responsible parties. Anthology	ON HOLD Reports Blueprint project between IT/OIE is on hold until Anthology Implementation

reports using Microsoft BI.

will hopefully allow OIE the ability to create higher-level